

# SeniorASSIST™

*For organizations without retiree health coverage*



## What healthcare resources do you provide for your retirees?

- Healthcare is one of the two most important issues for retirees
- Most retirees select their first individual health insurance at 65
- Until now, already stretched HR professionals were on their own

## Expert retiree healthcare resource for your retirees!

SeniorASSIST™ offers employers a low-cost educational and enrollment service for retirees to understand Medicare and enroll in the right Medicare insurance for their needs. Senior Educators, the providers of the SeniorASSIST™ service, has helped over 100,000 retirees with this difficult decision and offers your retirees:

- Unlimited expert telephone support with unbiased licensed and certified benefit advisors who specialize exclusively in Medicare insurance and will spend the time needed to answer any and all questions specific to your retirees' Medicare needs
- An easy-to-use retiree web portal, co-branded with the employer's name, that contains information on all types of Medicare insurance (Supplements, Medicare Advantage, Prescription Drug Plans)
- Many more standard services, and a few optional ones – flip over for details



*Let our team support your retirees when they need help the most.*

Contact **Brian Poger, President:** (415) 861-3900

Visit us at [www.senioreducators.com](http://www.senioreducators.com)

*With over 30 leading insurance companies nationwide, including:*



Blue Cross  
BlueShield

HUMANA®  
Guidance when you need it most

Anthem®

UnitedHealthcare®

WELL POINT®



Aetna™

# Simple Implementation

Medicare Plans in San Mateo County, California						
<input checked="" type="checkbox"/> HMOs	<input checked="" type="checkbox"/> PPOs	<input checked="" type="checkbox"/> PFFS	<input checked="" type="checkbox"/> MSAs	<input type="checkbox"/> Medigap	<input type="checkbox"/> PDPs	
2009 Plans	Monthly Premium	Plan Type	Covers Healthcare	Includes Drugs	OpenDoctor Ne	
<input type="checkbox"/> ANTHEM BLUE CROSS <i>Smart Value Plus</i>	\$0.00	PFFS	✓	✓	✓	
<input type="checkbox"/> SECUREHORIZONS MEDICAREDIRECT <i>SecureHorizons MedicareDirect Rx Plan 56</i>	\$0.00	PFFS	✓	✓	✓	
<input type="checkbox"/> ANTHEM BLUE CROSS <i>Freedom Blue Plan 1</i>	\$0.00	PPD	✓	✓	✓	
<input type="checkbox"/> HUMANA INSURANCE COMPANY <i>Humana Gold Choice PFFS H1804-273</i>	\$48.00	PFFS	✓	✓	✓	
<input type="checkbox"/> CHINESE COMMUNITY HEALTH PLAN <i>CCHP Senior Program</i>	\$25.00	HMO	✓	✓		✗
<input type="checkbox"/> SENIORHORIZONS MEDICAREDIRECT <i>SecureHorizons MedicareDirect Plan 5</i>	\$0.00	PFFS	✓	✗	✓	
<input type="checkbox"/> UNIVERSAL AMERICAN <i>Today's Options Value powered by CCRx</i>	\$71.70	PFFS	✓	✓	✓	

## The basic service provides

- Co-branded website with personalized login and detailed plan information for online education, decision support and quoting
- Toll-free number for retirees to speak with their unbiased, licensed and certified trained Medicare benefit advisor
- Easy to understand Senior Educators-created Medicare educational materials
- Personalized individual needs assessment to recommend an appropriate plan
- PDFs and/or paper plan materials for retirees to be fully educated on plan options
- Paper, telephonic and electronic enrollment options for retirees to chose between
- Annual follow-up with retirees to ensure that they remain happy with their choice and unlimited support for retirees to enroll in alternate plan if their needs change
- Professional call center, with short wait times and quality service

## Optional Senior Educators services

- ◆ Proactively contact retirees before they become Medicare eligible to explain healthcare options available to them and the free service employer is providing
- ◆ Send introductory letter (on employer stationary) explaining value-added service
- ◆ Load employer's plan benefits for pre-65 plans for retiree to compare against
- ◆ Provide tax-preferred HRA for employer to partially fund medical expenses
- ◆ Provide broad advocacy services for Retirees on wide range of issues
- ◆ Provide customized employer specific communication materials
- ◆ Provide customized reporting

100,000 Medicare recipients served

98% satisfaction rate!